

**BOSTON YOUTH
SYMPHONY
ORCHESTRAS**

Federico Cortese, Music Director

ADVERTISE WITH BYSO

2024-2025





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CONCERT DATE	LOCATION	DEADLINE
10/13/2024	OPENING CONCERT Sanders Theatre, Cambridge	9/18/2024
1/26/2025	OPERA: Verdi's Don Carlo Sanders Theatre, Cambridge	1/1/2025
4/13/2025	ALL-BYSO ON PARADE: Britten's <i>A Young Person's Guide to the Orchestra</i> Symphony Hall, Boston	3/19/2025
5/18/2025	FINAL CONCERT Sanders Theatre, Cambridge	4/23/2025

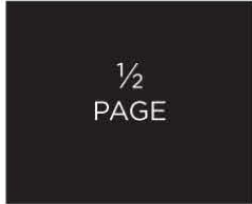
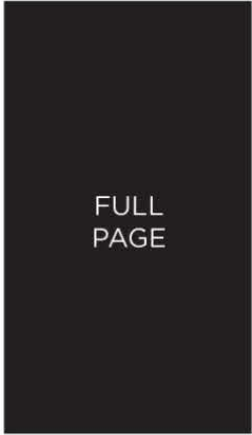
Founded in 1958

855 Commonwealth Avenue Boston, Massachusetts 02215 617 353 3348 Fax 617 353 5205 www.BYSOweb.org



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Federico Cortese, Music Director

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- Please send ad in PDF format to Cameron Jury at cjury@bu.edu
- Payment accepted by check or credit card (Visa, MasterCard, Discover). See rate chart below.
- If paying by credit card, visit www.BYSOweb.org/advertising
- Color advertising space on the inside/back cover is available on a first-received, first-placed basis.
- Concert information subject to change; for up to date information visit www.BYSOweb.org

<u>Full Color</u>	Size	1 program	2 programs 10% OFF!	3 programs 15% OFF!	4 programs 20% OFF!
Back/Inside Cover	4¾"w x 7½"h	\$750	\$1,350	\$1,912	\$2,400
<u>Black & White</u>					
Full-Page	4¾"w x 7½"h	\$575	\$1,035	\$1,470	\$1,840
Half-Page	4¾"w x 3½"h	\$400	\$720	\$1,020	\$1,280
Quarter-Page	2¼"w x 3¾"h	\$325	\$585	\$830	\$1,040

The more you advertise, the more you save!



Photos by Michael J. Lutch



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BYSO is a leader in youth arts education and for 67 years has provided the highest quality arts programming to young people of all backgrounds. Excellence and accessibility are at the core of our mission, and we are excited to partner with businesses, organizations, schools, and universities that share these values.

With the purchase of an ad in our 2024-2025 program books, you will continue advertising to an audience of over 19,000 exemplary young musicians, their families, and classical music lovers. This audience enthusiastically attends and participates in an array of cultural activities, while supporting fine classical music and a program built to change young people's lives.